

This year we were able to purchase 280 backpacks with school supplies for our patients and their siblings! That's more than 100 of our families that were able to receive this support. The "Back to School" supply event is one of our favorite projects that we get to work on at the CBCC. It's so fun to see how excited the kids are when picking up their backpack in their favorite color or with their favorite character on it. The families are so appreciative! Every year when we're shopping for the backpacks and supplies, we're reminded how this expense can really add up, especially when you have multiple school aged children. We're grateful that the CBCC is able to relieve some of the financial burden for our families and help the kids start the school year off right with support from Superhero Kids.











Children's Blood and Cancer Center Canvas Tote Bags

Imagine being a parent and your whole world has been turned upside down when you learn that your child has cancer. A million things are happening too quickly: your child already feels sick, new pokes and procedures, people coming in and out like a revolving door. Your world is spinning and it all seems like one big blur. Now imagine the doctor sitting down next to you, thoughtfully explaining what is going on and where you go from here. Scary consents are signed and even scarier medications are about to be given to your child.

Our Children's Blood and Cancer Center canvas tote bags hold all the information that is not able to be absorbed during that crucial time when a parent is trying to find their bearings. Inside you'll find our Children's Oncology Group Family Handbook which contains all the details on what to expect during their hospital stay, going forward with treatment and most importantly, progressing home. In addition, our Children's Blood and Cancer Center program packet which introduces our team to the family. A medication box with a thermometer and an informational magnet for quick reference to phone numbers and when to notify our team is also inside. The canvas bag provides a secure place to hold it all while in the hospital and for when the time comes to visit the clinic. After an educational session is completed, we ask parents to bring the bag with them each clinic visit so that any questions from the binder can be answered and medications in their medication box can be checked. Our parents have earned our canvas tote bag, it is a badge they carry proudly throughout their child's treatment.





COG KidsCare Mobile App

The Children's Blood and Cancer Center is a proud member of The Children's Oncology Group (COG)- a clinical trials group supported by the National Cancer Institute and a worldwide organization devoted to pediatric cancer research. They provide important information for children and their families from the time of diagnosis, through treatment and following cure. In an effort to consolidate all that information into one tool for patient family use during treatment, we collaborated with OVC, LLC to create the COG KidsCare Mobile App.

The COG KidsCare Mobile App includes the entire contents of the Children's Oncology Group Family Handbook and New Diagnosis Guide in searchable format (in English, Spanish, and French), as well as features for journaling, appointment tracking, one-touch dialing to the healthcare team, institution-specific information, and much more. The content is organized in three phases: New Diagnosed, During Treatment, and After Treatment. All of this would have not been possible without funding from Superhero Kids! Thank you for making this possible for our patients and their families!

Emergency Assistance: Your Impact

One of our social workers, Claire, used Superhero Kids funds to assist the mother of a patient in covering her car insurance bill after losing income due to the patient's unplanned hospitalization for sickle cell pain. They were incredibly grateful for the support as it allowed her not to incur any late fees and it lessened the stress of the patient's hospitalization.

Claire also used Superhero Kids funds to help another family pay for their car note after their lost income due to the patient's unexpected and extended hospitalization. This family was new to the Austin area and did not have support from extended family or community connections. The support given from Superhero Kids allowed them to maintain the transportation that they require to meet the patient's ongoing medical needs.



Financial Report

Date	Direct Financial Assistance	Cost	Total
7.2.21	phone bill	\$400.00	
7.12.21	car insurance	\$164.10	
7.12.21	electric bill	\$166.28	
7.22.21	sewage bill	\$200.00	
7.22.21	electric bill	\$300.00	
7.23.21	electric bill	\$307.45	
7.26.21	car payment	\$229.54	
8.3.21	electric bill	\$135.21	
8.17.21	electric bill	\$252.39	
8.27.21	electric bill	\$327.33	
9.9.21	electric bill	\$194.34	
9.15.21	utility bill	\$150.15	
9.21.21	electric bill	\$247.56	
9.21.21	funeral assistance	\$3,000.00	
9.28.21	electric bill	\$313.15	
9.28.21	water bill	\$154.88	
9.29.21	electric bill	\$554.41	
Date	Program Assistance	Cost	Total
7.1.21	Child Life supplies for clinic	\$ 544.48	
8.31.21	4 North New Patient Tote Bags	\$ 2,481.58	
8.1.20	Back to School Supplies	\$ 7,447.70	
8.16.21	COG KidsCare Smartphone App	\$7,500.00	
Quarterly Total			\$25,070.55

Superhero Kids Fund Support	Dec 2011 - June 2021	\$1,213,072.08
Superhero Kids Q3: Direct Financial Assistance		\$7096.79
Superhero Kids Q3: Program Assistance		\$17973.76
Superhero Kids Q3: Total		\$25,070.55
Lifetime Superhero Kids Fund Support	Dec 2011 - September	1,238,142.63